

Service

Contributed by Administrator
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Dot Techno Lab Marketing provides solution to its client and not only software application or website. We have enough technological knowledge about site or software application development.

We are using below mentioned technologies for generating perfect E-Solution.

@ Development Technologies:

ASP.NET , PHP (Open Source – Joomla , Sugar CRM, Drupal , Word Press, Zen Cart), Ruby On Rails and Java (Java Swing, Java Beans, EJB and J2ME). Site Development Consideration Points

@ Design Technologies: HTML, DHTML, CSS, Photoshop, Flash and Web 2.0 fundamentals. We submit HTML mockups at the first stage of the design.

@ Database Management System: My-SQL, MS-SQL 2000, 2005, Oracle, etc.

@ Client Interaction Tools: Base Camp, Camp Fire and Light House.

@ Project Management Tools: MS Project, Project Manager in Fedora Core 6.

@ Project Methodology: Project Scope and Analysis, Design, Development, Testing, Deployment and Ongoing Support. Complete Project Development Methodology

@ Server Availability: Development Server, Testing Server and Publishing Server.

@ Documentation Submission: Proposal, Task Cost Estimation Report, Resource Allocation Report, Budget Report, System Requirement Specification Report.

@ Resource Allotment: Project Manager, Designing Team, Software Development Team, Testing Team.

@ Support System: Available through all major IMs (text and voice chat), emails and also through US phone (VOIP).

@ Agreement: NDA, Contract (as per the requirement)

- Local Search Marketing
- Targeted Email Marketing
- Natural SEO
- Press Release
- PPC Management
- First Page Placement
- Web Development
- Remote Personal Assistant